Hannah Mason

hmasondesign@gmail.com
(815) 382-9775

Portfolio available to view at hmasondesign.com/work

I'm a graphic designer with 5 years of combined education and experience. I am a highly organized problem-solver with experience working both collaboratively and independently. I'm passionate about using graphic design to serve the needs of the client and the end-user through user-centered design.

Education

B.A. Graphic Design August 2017 - April 2021
Indiana Wesleyan University; Marion, IN

Minors: Business Administration, Human Communication Studies; GPA: 3.66

Google UX Design Certificate September 2021 - Present
Anticipated Completion: February 2022

Experience

Design Intern November 2019-April 2021
Indiana Wesleyan University, Modern Language and Literature Division

In this role, I was the sole designer in the division and was responsible for all marketing materials. I took over in the middle of a re-brand, and my role was to design new and existing marketing materials to increase enrollment in division programs. I maintained brand consistency on existing and new marketing materials. This was an independent role where I self-led the direction of projects with minimal guidance from my superiors.

Director of Logistics September 2019-April 2021
Indiana Wesleyan University, AIGA Student Group

This was a leadership role in a student chapter of AIGA (American Association for Graphic Arts, professional association for design). I collaborated with 5-6 other teammates to plan and advertise events and meetings for students in the Art Division. In addition to collaborative efforts, my role was to communicate with outside coordinators to assure that details of the events were effectively marketed to students. I also managed group schedules and files to maintain organization for the team.

Skills

Tools & Technologies

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe XD

Microsoft Suite

Google Suite

Canva

HTML

CSS

Digital Photography

Illustration

Personal Skills

Graphic Design
- Typography
- Branding
- Human-Centered Design

User Experience (UX) Design

Communication

Attention to Detail

Organization

Time Management

Adaptability